

IQOS Malaysia (Official) March 2023 Instagram Campaign – Terms and Conditions

1. The IQOS Malaysia (Official) March 2023 Instagram Campaign (“Campaign”) is organized by Philip Morris (Malaysia) Sdn Bhd (“Organiser”) and will commence from 15th March 2023 to 31st March 2023 (both dates inclusive) (“Campaign Period”), unless extended or shortened, without need for any prior notice.

ELIGIBILITY

2. All legal-age (18 years old or above) smokers or users of other nicotine products who are following the IQOS Malaysia (Official) Instagram account, subject to meeting the criteria and set within the Campaign Mechanics thereafter.
3. To acknowledge and consent to our privacy notice in www.pmiprivacy.com
4. The following persons are NOT eligible to redeem :
Permanent and contract employees of Philip Morris (Malaysia) Sdn. Bhd. (including its subsidiaries and related companies) and their respective immediate family members (e.g. spouse, children, parent, brother or sister).

CAMPAIGN MECHANICS & CAMPAIGN PRIZE

5. To participate in the Campaign, participants are required to complete the following steps set out as below:

Campaign Entry
Step 1 : Participants must “Follow” the “IQOS Malaysia (Official)” Instagram account. Participants can be an existing fan of the channel. Step 2 : Participants must send “I want to redeem #IQOSRaya green packets” via private/direct message. Step 3 : Participants must send a screenshot to show they have “Followed” the “IQOS Malaysia (Official)” Instagram account. Step 4 : Participants must verify that they are legal-age (18 years old or above) smokers or users of other nicotine products. Step 5 : Participants must provide their mailing details upon successful verification for the delivery of the Raya Green Packets.

6. At the end of the Campaign Period, Redemptions will be shortlisted based on the mechanics set out as below:

Campaign Prize	Total Redemptions
2 packs of #IQOSRaya Green Packets (8 pieces per pack which does not contain any cash money)	400 Instagram Users that successfully complete Campaign Entry, pass verification & provide their mailing address

7. Participants only have one (1) entry per channel only; repeated entries will be counted as a single entry. The Campaign Prize is restricted to a single prize per participant only.
8. The redemptions chosen shall be final & conclusive.

GENERAL TERMS RELATING TO THE CAMPAIGN PRIZE

9. In the event the participant is uncontactable via private/direct message for the delivery of the Campaign Prize, and/or there is no update or request from the participant by 31st March 2023, the Campaign Prize is forfeited.
10. By participating in the Campaign, the user agrees to be bound by these Terms and Conditions (as modified and varied from time to time).
11. The Campaign Prize will be delivered by the Organiser via mailing address after the Participant successfully completes Campaign Entry & passes verification.
12. The Campaign Prize is non-transferable and non-exchangeable for cash or other goods, whether in part or full. The Organiser reserves the right at its discretion to substitute the Campaign Prize with other product of approximately equivalent value at any time with prior notice.
13. The Organiser reserves the right not to honor the Campaign Prize if there is suspicion of fraud or any illegal activity.
14. To the fullest extent permitted by law, there are no, and the Organiser expressly excludes and disclaims any, representations, warranties, or endorsements, expressed or implied, written, or oral, including but not limited to, any warranty of quality, merchantability or suitability or fitness for a particular purpose in respect of the Campaign Prize. The Campaign Prize is offered solely by the Organiser under such terms and conditions as may be determined by the Organiser. Any dispute arising from or in connection with the Campaign Prize offered by the Organiser shall be resolved by the users directly with the Organiser.
15. If any disputes(s) arise out of the terms and conditions applicable to the Campaign Prize, the Organiser is not responsible in investigating or resolving the disputes, replacing, or cancelling any redemption as a result of such dispute(s).
16. The title in the Campaign Prize and any risk of loss or damage to the Campaign Prize will pass to the Winner upon delivery of the Campaign Prizes to such Winner. The Organiser shall not be liable for or obliged to recognize or replace any defective, lost, damaged or stolen Campaign Prize where such defect, loss, or damage in respect of the Campaign Prize is not due to the fault and/or negligence of the Organiser.

GENERAL TERMS

17. The Organiser's decisions on all matters relating to the Campaign will be final & binding.
18. To the fullest extent permitted by law, by participating in this Campaign, each participant is agreeing that they will not hold the Organiser and its employees, representatives and/or agents, liable for any loss or damages that they may incur, in connection with the Campaign.
19. The Organiser will not be liable for any default due to any act of God, war, riot, strike, lockout, industrial action, fire, flood, drought, storm, epidemic, pandemic, technical or system failure or any event beyond the reasonable control of the Organiser.
20. The Organiser reserves the right as it deems fit to vary or change any of these terms and conditions from time to time or cancel, terminate, withdraw, or suspend this Campaign and/or replace this Campaign with another similar campaign or program with prior notice. Such variation, changes, cancellation, termination, withdrawal, or suspension will be notified by posting on the IQOS Malaysia (Official) Instagram account or in any other manner as the Organiser deems fit. In this respect, the participant's participation in this Campaign also signifies his/her agreement to access the IQOS Malaysia (Official) Instagram account at regular intervals to view these terms and conditions and to ensure that they are kept up to date with any variations or changes which the Organiser may effect from time to time. Participants also agree that their continued participation in this Campaign will constitute their acceptance of these terms and conditions (as varied from time to time).
21. These Terms and Conditions are subject to the laws of Malaysia. Any legal dispute will be subject to the exclusive jurisdiction of the courts of Kuala Lumpur.
22. In the event of any inconsistencies between the English version and the Bahasa Malaysia version of these Terms and Conditions, the English version shall prevail.
23. For more information about the Campaign, you may contact IQOS Care Team hotline at 1800-88-3858 for more information. You may also reach out to us on our social media channels on Facebook on <https://www.facebook.com/iqos.mys> or on Instagram on https://www.instagram.com/iqos_my/